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DDN Bigital Delivery Networks, Inc.

Harold L. Peterson

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Patricia Faison-Ball Sr. Petitions Attorney	FROM: Harold L. Peterson	
COMPANY:	DATE:	
Office of Petitions, USPTO	11/14/2006	
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Response to Office Action, Application Control Number: 09/423,025	YOUR REFERENCE NUMBER:	
☐ URGENT ☐ FOR REVIEW ☐ PLEASE	COMMENT PLEASE REPLY	□ please recycle
Dear Ms. Ball,		
Documents follow to support Response 09/423,025:	to Office Action for Applicate	ion Control Number
2 page cover letter		
 Patent App# 09/423,025 detailed 	functional drawing #1	
• Patent App# 09/423,025 detailed	d functional drawing #2	
• Patent App# 09/423,025 detailed i	functional drawing #3	
 Patent App# 09/423,025 detailed f 	functional drawing #4	
Sincerely,		



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November 13, 2006

Subject:

Response to Office Action
Application Control Number: 09/423.025
Art Unit: 3621
In re Application of
Harold L. Peterson et al.
Application No. 09/423,025
Filed: October 28 1999
Attorney Docket No. M5386-02

Patricia Faison-Ball
Senior Petitions Attorney
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Dear Ms Ball,

Thank you for your letter mailed September 15, 2006. First, I would request a change of address for mailing of correspondence regarding this application as follows:

Address Change Requested to be changed to:

H. Lee Peterson Digital Delivery Networks, Inc. 269 Mount Hermon Road #101 Scotts Valley, CA 95066

Following is a response to the Office Action regarding the above-referenced Application Control Number 09/423, 025 as follows:

1. Drawings Response

Attached are four detailed functional drawings outlining the architecture, functionality and operation of the claimed invention. Inventor claims the architecture outlined in drawing number one is unique since it allows a user to initiate multiple transaction types

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from multiple sources, either locally or remotely via a common shopping cart, wallet, and user experience outlined as follows:

- a. Drawing Number 1 illustrates the high level architecture of the claimed invention.
- b. Drawing Number 2 illustrates the process for a local unlock of assets.
- c. Drawing Number 3 illustrates the process for download or streaming of non-local assets.
- d. Drawing Number 4 illustrates the process for delivery of hard goods.

2. Claim 1 Response

Inventor claims a client server system that allows universal shopping (local and remote), universal delivery (local and remote), consolidated shopping cart, transaction and billing, multiple web site and product federation, local user experience and feature customization based on user profile input, user behavior and personal computer system configuration characteristics.

Inventor claims to have combined various technologies in a unique method of universal product and service delivery displaying products and services on the local hard drive of the personal computer (not from the web) and delivering these products and services from any location worldwide including delivery from the local hard drive via unlock, via the Internet, unlock based on local entitlement, download from any Internet location, streaming from any Internet location, or hard goods delivery from any location.

Inventor claims that this architecture is unique as it includes universal shopping, local and remote, universal shopping cart, universal product delivery, local and remote, consolidated billing, multiple site federation, local and remote, user personalization, local and remote.

3. Claim 4 Response

Inventor claims a client server system that allows collection of user profile based on user's inputs and user's actions within the client and external to the client, local storage of this information, and client customization based on this input.

4. Claim 5 Response

Inventor claims a client that collects and stores information locally, customizing locally based on that information. External personalization is also available in the developed architecture.

5. Claim 16 Response

Inventor claims ability to vend local as well as non local assets and services.

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